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USERS OF SPEEDCHECK RADAR SPEED SIGNS
RECEIVE FREE PC SOFTWARE FOR PALM TRADE UP

Excellence In Customer Service & Support Is Behind SpeedCheck's Free Offer To Upgrade Customers Currently Using Palm-based Wireless Management Systems

PORTLAND, Oregon, October 8, 2009 – In response to Palm Inc.'s decision to discontinue its line of handheld PDAs, Information Display Company today announced SpeedCheck radar speed sign customers currently using DisplayManager™ for the Palm can now receive a free upgrade to its DisplayManager for the PC. This free upgrade is intended to ensure that SpeedCheck customers continue to receive the highest level of product support and highlights IDC's commitment to best-in-class customer service.

DisplayManager is the industry's leading solution for wireless remote management of radar speed signs. Used exclusively with SpeedCheck brand radar speed displays, DisplayManager allows users to control the settings of a variety of display features including minimum display speed, speed limit, SLOW DOWN messaging and external device control. DisplayManager also allows users to wirelessly program advanced display features such as scheduling and traffic data collection and analysis.

(more)

“This past December, [Palm announced](#) that their company was discontinuing its line of handheld PDAs and we wanted to make sure our customers weren’t left with obsolete equipment,” said Gary ODell, president of Information Display Company. “The free DisplayManager Palm to PC trade up will ensure that SpeedCheck users continue to have the same high quality remote programming capabilities that they have come to depend on. Our upgrade offer provides a perfect opportunity for our customers to add new features to their existing investment.”

In addition to offering the free Palm to PC exchange, Information Display Company is also offering for a limited time, a twenty percent discount to customers wishing to upgrade displays to include additional features. With DisplayManager Advanced™ users receive increased scheduling functions including a two-year calendar with up to 16 events per day and the ability to program exceptions for holidays. TrafficAnalyzer™ allows users to easily download data on traffic speed and flow. Settings can be saved for easy wireless uploading to multiple signs.

For a limited time, customers can also receive a twenty percent discount on DisplayManager Central Office™, IDC’s popular solution for managing multiple SpeedCheck radar speed signs from a single remote office location. With DisplayManager Central Office, operating schedules of one or more displays can be changed to reflect last minute school zone changes, HOV lanes or special events. Users can also change awareness settings, download traffic data and view current operational status of individual displays, all from the comfort of a central office.

For the past fifteen years, Information Display Company has offered police, traffic engineers, and other safety professionals high-quality traffic calming solutions and customer service that is second to none in the industry. The company’s SpeedCheck radar speed signs are chosen by more cities than any other brand.

For more information on the DisplayManager Palm to PC trade up or DisplayManager upgrade offer visit www.informationdisplay.com or call (800) 421-8325.