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**INFORMATION DISPLAY COMPANY INTRODUCES NEW QUICK-CHANGE  
BRACKETS FOR DRIVER FEEDBACK SPEED SIGNS**

Now Radar Speed Displays Can Be Easily and Cost-Effectively Moved for Immediate  
Traffic Calming Impact At Multiple Locations

PORTLAND, Oregon, October 31, 2005 – Information Display Company (IDC) today announced the availability of its new Quick-Change Brackets, designed to enable traffic engineers, police departments and other users to move SpeedCheck<sup>®</sup> radar speed display signs between several locations. The Quick Change Brackets not only eliminate the hassles and expense commonly associated with sign relocation, but also help extend departmental budgets by making it easy to rotate traffic calming devices between several areas where speeding and safety are of particular concern.



The quick-change brackets, which are made of heavy, durable stainless steel plates to withstand all weather conditions are priced at \$95 per set and can be used with IDC's highly visible VSC-1520 15" speed display signs.

(more)

“We designed the quick-change brackets to encourage shared use of signs by organizations that have multiple problem spots,” said Gary ODell, president of Information Display Company. “This way, our signs can be used, for example, near school playgrounds during the school year and parks and other locations during summer months. Our customers can now spread a limited budget over a wider area while continuing to reduce the life-threatening hazards imposed by traffic.”

To install, two components stay on the pole, and two stay on the display. Users simply unlock the security padlock and lift the display off the brackets.

SpeedCheck signs are manufactured using highly durable, vandal-resistant materials for long, dependable use and are backed by an industry-leading warranty. IDC’s ongoing testing and research helps to ensure that SpeedCheck signs incorporate the latest designs and technology needed to ensure maximum traffic calming behavior. Studies show that driver feedback signs are one of the most immediate, long-lasting and cost-effective means of slowing traffic around schools, neighborhoods, company facilities and other areas where public and employee safety are of particular concern.

### **About Information Display Company**

For the past 15 years, Information Display Company has designed, tested and manufactured active traffic safety displays from their Oregon headquarters. Today, their display signs are used in more cities than any other brand. For more information, visit [www.informationdisplay.com](http://www.informationdisplay.com) or contact the company at 1-800-421-8325.

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